

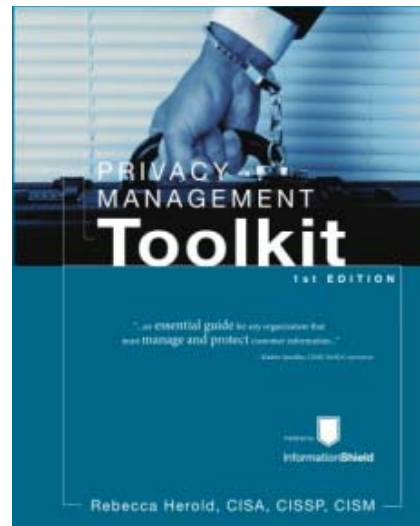


InformationShield

The Privacy Management Toolkit - Data Sheet

The Privacy Management Toolkit, Version 1.0 is a complete resource for effectively managing the privacy of customer data. Based on the 15 year consulting and security experience of Rebecca Herold, CISSP, CISM, CISA, *The Privacy Management Toolkit (PMTK)* is the only resource available that addresses all of the critical components of privacy governance. PMTK Version 1 has everything you need to save money while building a due-care privacy program, including:

1. A complete **policy library** with over 100 individual pre-written privacy policies including:
 - Coverage of the latest **technical, legal and regulatory** privacy issues
 - Policies covering all the **Fair Information Principles** from the O.E.C.D., allowing for easy gap-analysis against existing international privacy laws
 - Expert commentary discussing the **risks mitigated** by each policy
2. Detailed information on over **30 U.S. and international privacy laws**, including:
 - Overview of **data protection requirements** and history of each law.
 - Related **finances and legal actions** for each law, which can be used to help prepare for and document organizational risk assessments.
 - Discussion and advice on building and maintaining a privacy program that will **keep you compliant**.
3. Valuable **time-saving checklists and templates** including:
 - A complete **privacy officer's checklist** to track and manage the regular requirements of privacy management.
 - A privacy breach **impact worksheet** that allows organizations to calculate the total cost of a privacy breach.
 - A complete sample external **web site privacy policy** with easy customization tips and advice.
 - How to identify and document **Personally Identifiable Information (PII)**.
4. Expert advice on establishing a **Privacy Governance program**, including:
 - A complete discussion of **OECD Fair Information Principles**, including a **Privacy Impact Assessment** that organizations can use to perform a detailed gap-analysis against the principles.
 - A step-by-step checklist of development tasks to **quickly start** a privacy governance programs



- Helpful tips for getting **management buy-in** for privacy awareness and education
- Tips and techniques for raising **privacy awareness**
- **Real-world examples** of problems caused by missing or poor privacy management
- Privacy **development resources** such as data privacy Periodicals, professional associations and related privacy organizations

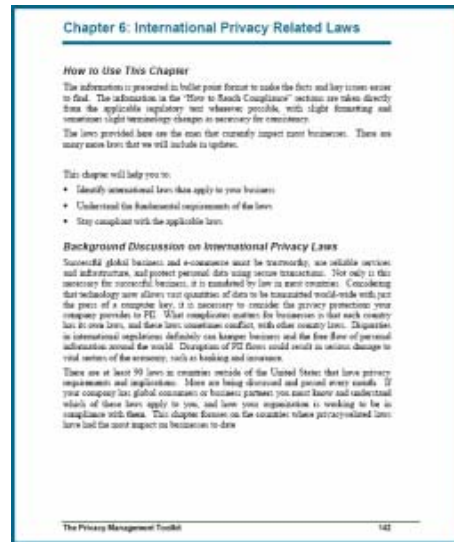


5. All content available on an **easy-to-use CD-ROM** with an indexed and searchable HTML interface for easy location, featuring:

- Documents available in HTML, PDF, MS-Word format
- Easy cut-and-paste into existing corporate documents
- Extensive **cross-references** between policies that help the user quickly understand alternative solutions and complimentary controls

PMTK V1 covers these important privacy topics:

- Critical components of a privacy governance program
- Privacy Roles and Responsibilities
- Personally Identifiable Information
- Privacy Impact Assessments
- Privacy Breach Analysis
- Cross-border data flows
- Privacy Enhancing Technologies
 - Encryption, Privacy Seals, Blind signatures, and Biometrics
- Privacy Inhibiting Technologies
 - SPAM, Spyware, RFID Tags and Surveillance Systems
- Privacy Awareness and Training
- Employee Monitoring
- Privacy Incident Response
- And many others!



The Privacy Management Toolkit, Version 1.0 is organized around the O.E.C.D. Fair Information Principles. All contents come on a fully indexed and searchable CD-ROM with linked cross-references. For more information visit www.informationshield.com or email us at sales@informationshield.com.

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